

Selection of Agency for Supply, Installation & Commissioning of Digital Signage Solution for Popularizing Government Initiatives

RFP No.: OCAC-TH-06/2022/ENQ/23059

Corrigendum

SI No	Reference No. of the RFP	Clause/ Section of the RFP	Response of OCAC
1	Fact Sheet, Clause No. 10.18.5 – Performance Bank Gurantee	Performance Bank Guarantee (PBG) @ 10% of the cost of the project from any Nationalized/Scheduled Commercial Bank in the prescribed format in favour of the Odisha Computer Application Centre shall be submitted by the successful bidder within 30 days of issue of work order.	Performance Bank Guarantee (PBG)/EPBG @ 10% of the cost of the project from any Nationalized/Scheduled Commercial Bank in the prescribed format in favour of the Odisha Computer Application Centre shall be submitted by the successful bidder within 30 days of notification of award. However, local MSMEs (MSMEs registered in Odisha only) are allowed to submit 25% of the above amount towards PBG/EPBG. Other terms of Clause 10.18.5. of RFP remain same
2	Clause 7 – Pre-qualification criteria	... The average annual turnover of the bidder during the last 3 financial years ending on 31st March 2022 must not be less than ₹ 100 Crores from IT/ITeS (as per the last published audited balance sheets). ...	Refer to Revised Pre-qualification/Eligibility Criteria provided in the Corrigendum
3	Clause 13.1.4. (Annexure-4) – Minimum Technical Specifications	Annexure-4	Refer to Revised Technical Specifications provided in the Corrigendum

SI No	Reference No. of the RFP	Clause/ Section of the RFP	Response of OCAC
4	5.1.5. Deployment of Support Resources at District Level page number 15	The selected bidder is required to deploy 30 support resources at district level having requisite expertise on resolving general issues relating to functioning of display units in order to provide onsite support at the installation sites (MSKs) within the prescribed timeline. The bidder must provide the details of such persons along with contact no. for each district along with this proposal in the enclosed format (Annexure-14). Although the selected bidder shall deploy 30 resources at district level to provide onsite support at sites, suitable rearrangement of these resources shall be made by the selected bidder to provide timely support taking the size of the districts and number of locations in a district into account.	In addition to the existing clause: In case the bidder is unable to submit the list of resources along with the bid document, it must submit an undertaking stating that it will submit the list within 15 days from award of the job failing which its contract will be cancelled with forfeiture of EMD/PBG as applicable.
5	Clause – 10.18.1 (Award Criteria), 10.18.4 (Notification of award), 10.18.6 (issuance of Purchase Order)		In addition to the existing clauses: OCAC reserves the right to award the job to multiple bidders in a suitable manner subject to condition that they agree to L1 cost for supply, installation and support along with other terms & conditions of RFP.
5	General queries/additional information/suggestions		Please Refer to Pre-bid Resolution published along with Corrigendum

Other terms and conditions of the RFP remain unchanged.

**Revised Pre-Qualification/Eligibility Criteria
(RFP No. OCAC-TH-06/2022/ENQ/23059)**

Sl. No.	PQ Criteria	Description of the Criteria	Documents to be Submitted
1	Legal Entity	<p>The bidder must be a company registered in India under Indian Companies Act 1956/2013 and must have GST registration & up- to-date Income Tax Return, PAN Number as on 31st March, 2022 and must be having business operations in India for at least last five years as on 31st March 2022.</p> <p><i>Note: - Consortium or subcontracting of any kind shall not be acceptable for this project. Any deviation would lead to disqualification or termination of the same.</i></p>	<p>a. Valid copy of certificate of incorporation and registration certificates.</p> <p>b. Copy of GST registration.</p> <p>c. Copies of relevant Certificates of registration with Income Tax / PAN Number from the respective Government Department.</p>
2	Turnover	<p>The average annual turnover of the bidder during the last 3 financial years ending on 31st March 2022 must not be less than ₹ 35 Crores from IT/ITeS (as per the last published audited balance sheets).</p>	<p>- Audited Balance Sheets</p> <p>- CA Certificate</p>
3	Net Worth	<p>The company must be positive net worth in last three financial years ending on 31st March 2022. Bidder should have positive net profit for the last (3) financial years i.e., 2019-20, 2020-21 & 2021-22.</p>	<p>- Certificate from the Statutory Auditor/ CA Certificate</p>

4	Technical Capability	<p>The bidder must have successfully undertaken at least the following numbers of similar assignments of value specified herein during last 7 years:</p> <p>One project of similar nature in system integration, not less than the amount ₹24,00,00,000/- (Twenty Four Crores Only)</p> <p>OR</p> <p>Two projects of similar nature in system integration) not less than the amount ₹ 18, 00,00,000/- (Eighteen Crores Only)</p> <p>OR</p> <p>Three projects of similar nature in system integration, not less than the amount ₹12,00,00,000/- (Twelve Crores Only)</p> <p><i>“Similar Nature” is defined as: Supply, Installation & Commissioning of IT Hardware i.e., Desktop/Laptop/TVs/Panel/other IT Components including software (if any) in any State Govt./Central Govt./PSUs/Corporation in last seven years. Purchase Order (PO) should be in the name of bidder only. Consortium Purchase orders will not be considered. All the components should be included in single PO.</i></p>	Copy of the Work Order for completed projects
5	Bidder Quality Certification	The bidder must have valid ISO 9001 & ISO 20000 Certificate as on date of submission of this RFP.	Copies of the valid certificates.
6	Blacklisting	The bidder should not be under a declaration of Ineligibility for corrupt and fraudulent practices issued by any Government (any state Government or Central Govt. of India) or PSU in India.	Self- declaration Annexure- 12
7	OEM Authorization	<p>The bidder must attach Manufactures Authorization certificate specific to this tender & Back-to- back support letter from major OEMs for providing Comprehensive support and services covered under this RFP as below: -</p> <p>- 43” Display System & Signage software</p>	OEM MAF Annexure- 8
8	Authorized Representative from Bidder	A power of attorney / board resolution in the name of the person signing the bid.	Original Power of attorney on legal paper/ Board resolution copy

9	Local Presence	The bidder should have an office in Odisha. However, if the presence is not there in the state, the bidder should give an undertaking for establishment of a project office, within one month of award of the contract.	Relevant Documents supporting office addresses/ Undertaking.
10	RFP fee	The bidder must have made a payment of ₹11,200.00 (Eleven Thousand Two Hundred Only) towards RFP document fee.	Demand draft must be in favor of Odisha Computer Application Centre from any Nationalized / Scheduled Commercial Bank payable at Bhubaneswar or online through eNivida Portal.
11	EMD	Earnest Money Deposit (EMD) amounting to ₹ 7,00,000/- (Seven Lakhs Only)	Demand/Bank Draft in favour of Odisha Computer Application Centre, Bhubaneswar or Bank Guarantee issued from any of the Scheduled Banks as per the prescribed format in this RFP as per format annexed.
12	OEM Criteria	The OEM of the quoted product must be in active business in India for last 10 years (as on 31 st July, 2023).	Documentary proof on existence in India for the prescribed period of time

Note: All the above eligibility documents must be provided for further evaluation.

Non-compliance to above documents will lead to the rejection of the bid.

Revised Minimum Technical Specifications: Annexure-4
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Display Unit

Make :

Model:

Items	Description	Complied (Y/N)
Display Size	43 inch or higher	
Resolution	3840 X 2160 (UHD)	
Backlight Unit Type	Direct/Edge LED	
Brightness	300 or higher	
Static (Panel) Contrast Ratio	1100:1 or higher	
Refresh Rate	60Hz	
Video	HDR	
Audio	10W + 10W	
Operational Hour	16 x 7	
Connectivity Input	Minimum HDMI 2.0*3, USB 2.0*1	
External Control	RJ45	
External Sensor	Cnter IR / IR inbuilt for remote	
Response Time	19 ms or better	
Power Consumption	Max 145W	
Power Supply	AC 100-240 V (+/- 10%)	
IP rating	IP5X or equivalent	
Processor	Quad Processor having minimum 8Gb internal memory with necessary built-in technology to run digital contents of size exceeding available memory capacity Or Quad Core Processor with 128GB memory (Inbuilt or external or both)	
Hardware & Software Features	Temperature Sensor, Auto Level, Wifi, Launcher Bar, Web Browser, Screen Share (Miracast), Bluetooth Audio Playback, HDMI-ARC ,	
Certification	Minimum Certification : BIS	

Other Facilities/provisions	All the features/provision for local inputs must be disabled (and cannot be enabled locally to avoid any local misuse) except for the contents to be broadcasted centrally. Only facilities to be locally enabled are switch on/off, volume/display adjustments.	
Embedded Digital Signage Solution	The Display Unit & the Signage Software must of same OEM	
Warranty	3 years onsite	
OEM Authorized Centres	Ideally the OEM should have authorised service centres in all 30 districts of the state. In case not available, an undertaking in OEM letterhead is to submitted for setting up/making provision of service centres in un-covered districts within 3 months of notification of award of work	
Product must be manufactured in OEM owned factory in India		

Digital Signage Software:

The Digital Signage Software solution shall be server-client based, **Multi-User Access, Multi-Screen Support**, Creating and Editing Schedules, Easy Delivery, Easy Management, Easy Program Creation and Scheduling Manageable over the Network (Intranet/Internet & Extended WAN Links), and easy-to-use. Digital signage software to provide the following general features & content management facilities:

a) General Features:

- 1) GUI base Interface to provide the facility to design and create content
- 2) Unique identification number (UIN)/ Device Serial key Number/ Device Name & Model Number / Group Code as per OEM/Any such unique naming scheme to identify Digital Signage Screen at remote location.
- 3) Real-time broadcast of contents (text, image, audio, video, etc.) from a central location over internet. Popular formats like mp4 or similar (for video), jpg, png, gif or similar image format to be supported.
- 4) Multiple Region Zones & Multiple layouts : Capability to divide the screen as required & populate images, videos, text, etc using drag & drop facility. Splitting of screen into number of zones and each zone to be capable for playing different images, videos etc. The facility of scrolls crawls, to separate multiple displays on separate regions on the screen.
- 5) Ability to update Firmware on selected Digital Signage Displays remotely.
- 6) Ability to schedule auto ON/OFF mode and wake up Digital Signage Displays from a centralized location.
- 7) The software shall be capable of distributing content to all the LED displays concurrently.

- 8) The software should have facility to have a screen shot of the live content and virtual remote to control the display.

b) Content Management & Report generation requirements:

- 1) The CMS software to be hosted on premise and to have perpetual license
- 2) Add/modify/delete/combine the content in any of the file formats which results in audio, video, text format (including PPT, pdf media files, etc). It shall also be capable of adding scrolling and can set speed of scrolling for text message content.
- 3) Central control of the content to be displayed on the particular screen. The content manager shall schedule the fixed time slot for content to be displayed.
- 4) Preview of the final content and content approval by authorized (central/local) persons before the final upload.
- 5) Transmitting/downloading/deploying content to logically grouped branches/locations. Content can also be scheduled for a particular set of screens.
- 6) Ability to manage content in terms of Date & time to display, screen split or Custom layout, duration of display, etc. The pre-defined Grid Layouts for Portrait and Landscape template shall be available.
- 7) Design the content with ease (drag and drop) in any media format. Should support choosing a Ready-to-use template and have relevant and unique content created within minutes.
- 8) Facility to remotely view and control the current playback status of any screens.
- 9) Content deployment can happen on a real-time basis or on a scheduled date and time. If the content deployment has failed for a particular location, then the notification should come and it should also support take over to save unnecessary network traffic or redeployment process should be initiated automatically at least for a prefixed number of times.
- 10) Ability to delete content from a particular display only by an authorized (central or local) person.
- 11) Provision to push content in Digital Signage System.
- 12) Should support to show content in : horizontal/vertical formats in any required aspect ratio and resolution.
- 13) Should support Overriding of scheduled or current content on the screen(s) with emergency messages.

c) User Management :

- 1) Create users and multiple organization groups with different access levels.
- 2) Assign displays to users for management.
- 3) Password-protected access with provision to change password. Provision to reset a lost password by an admin / user.

d) Connectivity & expandability :

The solution should be capable of connecting with an existing 802.1x enabled LAN network within the organization of the following media type:

- 1) Wired Ethernet connectivity
- 2) Wireless 802.11
- 3) With the supplied media player

e) Backup and Restore:

Users shall be able to take back up playlist for previous versions of content, check playback, and control Digital Signage Display.

f) Report Module:

The solution should provide the facility to generate the following reports by authorized persons:

- i. Report on what content is being distributed at what time.
- ii. Report on device connection status, history and approved device.