

**OFFICE OF THE STATE PROJECT DIRECTOR
ORISSA PRIMARY EDUCATION PROGRAMME AUTHORITY
SHIKSHA SOUDH, UNIT-V, BHUBANESWAR.**

No. _____/

Date: _____

From:

**Shri D.C. Rout, O.A.S.-I(SB),
Addl. Director (General)**

To

**The Marketing Manager,
E TV, Oriya,
Kharvela Nagar,
Bhubaneswar.**

**Sub: Telecast of Advertisement on Orissa Child Census – 2005 under Sarva
Shiksha Abhiyan.**

Ref: Your office letter No.UEL/ETV-o1/GM/033 dt.05.09.2005.

Sir,

I am directed to request you to telecast our Advertisement of 10 – 15 second with scrolls during mid news break “*Amari Orissa*” from 15th September to 7th October, 2005. For the telecast of Advertisement, an amount of Rs.1,99,080/- will be paid after submitting bills and Telecast Certificate etc.

Yours faithfully,

**Addl. Director (General)
O P E P A**